



# Business Service Partnership

**enc** enterprise  
north  
canterbury

## Leading Economic Development

Enterprise North Canterbury is the economic development agency for the thriving Waimakariri and Hurunui districts. We support North Canterbury businesses with advice, guidance and connections. We attract investment into the North Canterbury region and build a stronger, more sustainable economy. We understand the importance of collaboration and drive strategic projects that bring our business community together to grow our economy.

### Who do we work with?

#### **Hundreds of local businesses**

each year, helping them to connect, invest and grow.

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#### **Networking sponsors,**

to run sell-out networking events with over 400 attendees each year.

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#### **Professional training providers,**

to run relevant and useful business training workshops.

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#### **The Regional Business Partner Network,**

to connect you to the right advice, people & resources including Management Capability subsidies for training and coaching, where eligible.

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#### **Visit Waimakariri,**

which operates the district tourism organisation under ENC, attracting visitors to Waimakariri and promoting local events.

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#### **MADE NORTH CANTERBURY,**

which is an ENC initiative connecting our food and beverage producers under the region's first provenance brand.





## Business Service Partnership

Lift your profile in the North Canterbury business community by becoming an Enterprise North Canterbury (ENC) Business Service Partner.

By aligning your business with ENC you will be promoted to a business audience of over 2,500 and have exclusive opportunities to market your services directly to them.

ENC is dedicated to working with quality service providers in order to ensure our organisation maintains a high level of integrity. Becoming a Business Service Partner with ENC is a recognised mark of quality and respectability.

## Partnership Investment

Business Service Partnership with ENC is an investment of \$1,000+GST per year. We only partner with businesses that offer business services or products to North Canterbury and have a physical presence or local representative that will service the North Canterbury community.

ENC reserves the right to select which businesses we partner with, in order to retain the integrity of our organisation and to ensure mutual value for all parties involved.

## Sponsorship Options

Sponsorship of the ENC Business Centre is an alternative investment opportunity for those looking to align their business with ENC and support local business.

The ENC Business Centre brings the North Canterbury business community together to work, meet, learn and grow. Sponsors receive all of the benefits that Business Service Partners receive as well as credits towards meeting and conference room hire and a much higher and more regular profile through our marketing channels.



# Business Service Partner Benefits

A welcome and an annual profile on your business in our newsletter (over 2,000 recipients). We will also feature selected news stories from our partners.

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A shout-out on our Facebook page (over 2,500 followers), explaining what you do and tagging/linking you in.

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A listing on our Business Service Partners webpage, with your logo, imagery, contact information, services description and links.

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Listings on all relevant Business Resources pages of our website.

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Opportunities to host 'Breakfast Briefings' and 'Talk with the Experts' sessions at ENC, with audiences of potential clients.

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Ability to promote your North Canterbury business events through our website, newsletter and Facebook page.

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Discounted meeting and conference room hire at the ENC Business Centre.

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Invitations to all ENC business networking events.

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Top of mind referrals by the ENC Business Support Team, where relevant.

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Permission to use the ENC logo to highlight our partnership.

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Promotion of your North Canterbury business events.





**If you'd like to partner with us, please get in touch!**

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 **NCEDT**